

100%  
EGGLESS



**CAKERY**



# Business Profile 2024

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# UNIQUE SELLING PROPOSITION (USP)



**Dedicated Franchise Management Team**



**100% Egless Bakery Chain**



**Live Kitchen Concept**



**Digital Ads**



**Man Power Support**



**Academy for Chef Training**



**Online Sales Through Different Platforms**



**Product Backward Integration Own Premix Manufacturing**

## STEPS FOR FRANCHISEE BOOKING

**01**

### LOCATION BOOKING

The Franchise Booking Agreement is prepared, and a token is paid to secure the location.

**02**

### TEAM VISIT

Our interior team will visit to verify and take the shop's dimensions.

**03**

### LAYOUT & BUDGET FINALIZATION

A layout will be prepared, and the full store opening budget will be provided.

**04**

### PAYMENT TERMS

The budget is split: 25% to start backend work, 60% for interior and machinery dispatch, and 15% for manpower and opening team dispatch.

**05**

### STORE OPENING

Our team arrives 2-3 days before opening to train staff, manage the opening, and stay 2 days post-opening.

# OUR PRODUCTS



**BENTO CAKE**



**ALL TIME FAV CAKE**



**PREMIUM CAKE**



**CUP CAKES**



**PUFF**



**PUDDING & DESERTS**



**CUSTOMIZE CAKE**

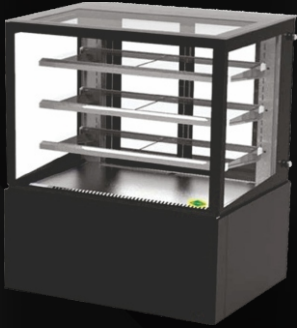


**MUFFIN & TEA CAKES**



**DONUT**

# OUR Machinery & Interior



SHOWCASE



DOUBLE DECK OVEN



PLANETARY MIXER



COMMERCIAL INDUCTION



VISI COOLER

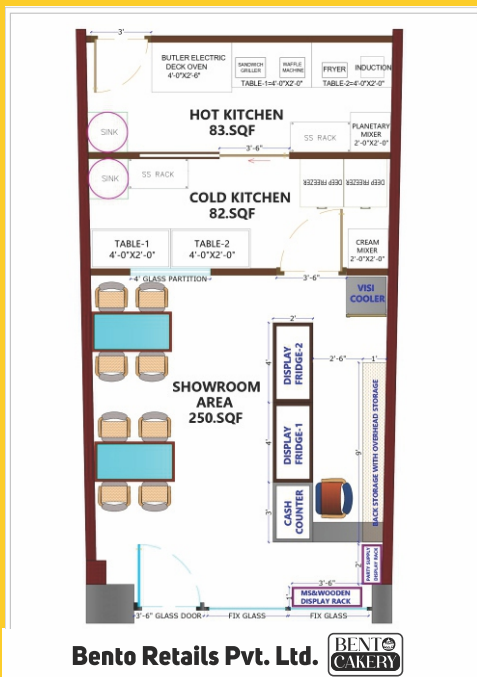


SANDWICH GRILLER



WORKING TABLE

2D



3D



# AWARDED FRANCHISOR *of the year*

# 2024

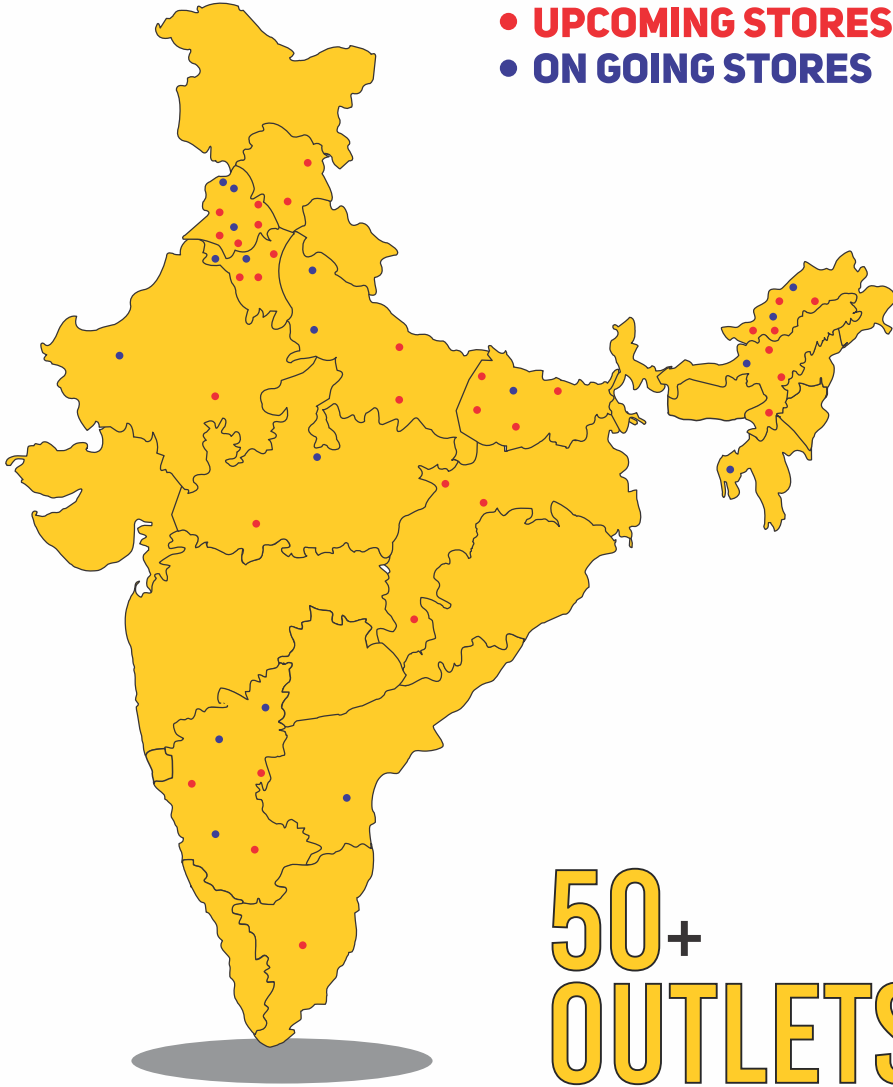


**Awarded Franchisor  
of the year 2024**



# BENTO CAKERY

- **UPCOMING STORES**
- **ON GOING STORES**



**50+**  
**OUTLETS**

Patiala | Rupnagar (Punjab) | Mohali | Kapurthala | Barnala | Nadala (Punjab)  
 | Nakodar | Amritsar | Athani (Karnataka) | Bangalore (Bommenhalli)  
 | Bangalore (Kasavanahalli) | Bhalki Bidar (Karnataka) | Mangalore | Chennai | Vizag  
 | Chaibasa (Jharkhand) | Hazaribagh (Jharkhand) | Bettiah (Bihar) | Motihari  
 | Saharsa (Bihar) | Dehri On Sone (Bihar) | Khagaria (Bihar) | Guwahati (Rehabari)  
 | Guwahati (Kumarpara) | Nagaon (Assam) | Tejpur | Firozabad | Etah (Uttar Pradesh)  
 | Indrapuram (Uttar Pradesh) | Ghaziabad | Lucknow | Agra | Panchkula |  
 Gurugram (Sector 38) | Gurugram (Sector 70) | Ambala | Sirsa | Kashipur  
 (Uttarakhand) | Ambikapur (Chattisgarh) | Indore | Neemuch (Madhya Pradesh) |  
 Parwanoo (Himachal Pradesh) | Una (Himachal Pradesh) | Jaipur | Silvassa |  
 Tezu (Arunachal Pradesh) | Yupia (Arunachal Pradesh) | Ziro (Arunachal Pradesh) |  
 Bomidilla (Arunachal Pradesh) | Itanagar (Sector 5) | Kumarghat (Tripura)

